



# 10

# Companies That Recently Chose Oklahoma



A business-friendly state government, world-renowned colleges and universities, a skilled, talented and available workforce, a central geographic location, a high quality of life and a low cost of living are just a few of the reasons businesses choose to locate and expand in Oklahoma.



## Here are 10 of our success stories:

### 1 Triton Scientific, Ponca City

The laboratory, owned by Oklahoma State University and operated by Triton Scientific, is a national center for testing, evaluating and implementing defense, homeland security, energy and intelligence systems. Its director, D. Webster Keogh, Ph.D., says Oklahoma's Quality Jobs Program was the No. 1 reason the company chose to expand its business in Oklahoma.

### 2 Coca-Cola Enterprises, Tulsa

Coca-Cola Enterprises chose Tulsa twice in two years to locate expansions of its operations. The Atlanta based company is the world's largest manufacturer, bottler and distributor of Coke products. The company initially opened a customer development center in 2007. Due to the success of the customer development center and support from the City of Tulsa and state, Coca-Cola chose Tulsa again for its newest Command Center project in 2008. Approximately 500 jobs could be created during the first three years of operation. The command center uses technicians to remotely diagnose problems vendors have with equipment. Technicians first recommend solutions to resolve those problems and, if necessary, dispatch on site assistance across the United States.

### 3 Umicore, Quapaw

In October 2008, Umicore broke ground on a \$35 million factory, which is expected to open in 2010. The new plant will produce a small part for high-efficiency solar panels that are used on satellites and other space objects, including NASA's Mars Exploration rovers. The company chose Oklahoma over other sites because of Oklahoma's highly skilled and talented workforce.

### 4 Vanguard Stimulation Services, Shawnee

Vanguard Stimulation Services is an innovative Oklahoma-based oil and gas field services company that recognizes the tremendous workforce and business climate of the Shawnee area and selected that community for its plant. Carroll Newman, Chief Operating Officer of Vanguard, says Shawnee was chosen because of geography, proximity and the quality of people. "We are excited to locate our company in Shawnee. Oklahoma's outstanding business climate and the people of Shawnee were key factors in our decision to locate here," he says.

### 5 BAE Systems, Elgin

In 2008, BAE Systems announced that Elgin would be the site for the company's facility to manufacture the Army's FCS Non Line of Sight Cannon. A decade-long relationship between the city and the company contributed to the selection. BAE Systems is the premier provider of artillery systems to the U.S. military.

### 6 Hyatt Shared Services Center, Moore

Hyatt Hotels & Resorts opened its finance and accounting Shared Services Center in 2007. The center serves as the primary customer accounting and internal payroll services

location for all 217 full-service Hyatt hotels and resorts in North America. "Oklahoma has a skilled and available workforce, and the state's incentives and workforce development programs were very attractive to our company," says Jim Melvin, Hyatt's vice president.

### 7 AAA, Oklahoma City

Several factors played a key role in the selection of Oklahoma City for AAA's Operations Center: the Oklahoma Quality Jobs program, competitive business costs, available workforce, local incentives and the upward momentum of the business environment in the city. In 2008, AAA broke ground on the center designed to provide AAA members in several states with membership, travel and insurance benefits and services. Since 1902, AAA has been a leader and advocate for the safety and security of its members, now 51 million strong nationwide, and the traveling public.

### 8 Advanced Environmental Recycling Technologies Inc., (AERT), Watts

AERT chose Watts for its newest \$13.5 million plant. The company collects and recycles polyethylene plastics and other materials to produce superior new products for the building and construction markets. CEO Joe Brooks says, "The support of various State of Oklahoma agencies and the Cherokee Nation not only greatly assisted us in funding the project, but also provided validation of our strategy."

### 9 Terra Industries, Woodward

Based in Sioux City, Iowa, the company, which produces Urea Ammonium Nitrate (UAN), is expanding its Woodward facility's capacity with an investment of \$180 million. The expansion is due to an increased demand for Terra's product, and Oklahoma's low cost of doing business led the company to expand here.

### 10 Graves Menu Maker Foods, Vinita

Headquartered in Jefferson City, Mo., the business is a food supplier for school cafeterias, small restaurants, and other institutions. When a building in Vinita's industrial park became available, the Vinita Industrial Development Authority and city officials began working to help Graves in the negotiations for the purchase of the building. A potential of 50 to 60 new jobs has been estimated for the future with plans to expand an additional 9,000 to 10,000 square feet of freezer space in the next three years. After a couple of years of searching for an ideal distribution area, Graves Menu Maker Foods, landed a deal beneficial to both the industry and Vinita.

### Fast Fact



Oklahoma has more than 4,000 manufacturers statewide.



# 10 Business Services Companies in Oklahoma:

## 1 EDS, Tulsa

(1,250-1,500 jobs) EDS provides a broad portfolio of business and technology solutions to help its clients worldwide improve their business performance. Its core portfolio comprises information-technology, applications and business process services, as well as information-technology transformation services. Founded in 1962, EDS has evolved from a \$1,000 investment into a more than \$20 billion technology services industry leader.

## 2 ConocoPhillips, Ponca City and Bartlesville

(2,000-2,500 jobs) As an international, integrated energy company, ConocoPhillips has been a catalyst for innovation in all aspects of the business. In 2006, the company moved approximately 500 jobs in information technology, facilities management, and financial management to Bartlesville. The site already serves as home to ConocoPhillips' Global Systems and Services operations.

## 3 AAA, Oklahoma City

(725 jobs) Since 1902, AAA has been a leader and advocate for the safety and security of its members, now 51 million strong nationwide, and the traveling public. In 2008, AAA broke ground on a new operations center in Oklahoma City designed to provide AAA members in several states with membership, travel and insurance benefits and services.

## 4 Coca-Cola Enterprises, Tulsa

(300 jobs) The Atlanta-based company – the world's largest manufacturer, bottler and distributor of Coke products – opened its Customer Development Center in 2007. Oklahoma's central location was a key factor in the company choosing to locate its newest customer service center, serving clients in 13 western states.

## 5 IBM, Tulsa

(900-1,200 jobs) IBM is the world's largest information technology company. Measured by revenue, it is the largest provider of IT services, hardware and rental and financing and is the second largest provider of software worldwide. IBM's presence in Tulsa dates back to 1930 and has grown steadily since then, expanding rapidly in 2002 when the company bought PricewaterhouseCoopers' consulting arm. IBM's finance and accounting outsourcing practice is the primary source of growth in Tulsa.

## 6 Dell, Oklahoma City

(1,250-1,500 jobs) Dell is a premier provider of products and services required for customers worldwide to build their information-technology and Internet infrastructures. Dell, through its direct business model, designs, manufactures and customizes products and services to customer requirements, and offers an extensive selection of software and peripherals.



## 7 United Health, Oklahoma City

(360 jobs) United Health, formerly Walgreens, provides the most convenient access to consumer goods and services, and pharmacy, health and wellness services, in the U.S. United Health operates a customer care/call center in Oklahoma City conducting clinical evaluations, offering pharmaceutical advice, and promoting the sales and marketing activities of the retail stores.

## 8 Capital One, Tulsa

(250-350 jobs) Capital One's loan servicing operations site in Tulsa serves Capital One Auto Finance, the nation's largest online vehicle finance provider and second largest independent auto lender.

## 9 Hyatt Shared Services Center, Moore

(300 jobs) Hyatt Hotels & Resorts opened its finance and accounting Shared Services Center in 2007. The center serves as the primary customer accounting and internal payroll services location for all 217 full-service Hyatt hotels and resorts in North America.

## 10 Gannett, Tulsa

(250-350 jobs) The Gannett Center of Excellence in-bound customer service facility opened in 2007. Gannett Co., Inc. is headquartered in McLean, Virginia, and is an international news and information company, publishing 90 daily newspapers, including USA Today, other non-daily publications and has 23 TV stations in 19 markets. The company also operates more than 120 websites in the United States. Center employees accept inbound calls from subscribers of newspapers across the country and offer customer service to meet their needs.

### Fast Fact



The state has 39 federally-recognized tribal nations' headquarters in the state, and ranks second to California in Native American population.



# 10 Oklahoma Technology Companies

Technology is becoming an increasingly valuable sector in Oklahoma's economy. With the advances in research coming from our universities and scientists, more companies are choosing to locate their state-of-the-art facilities in the state.



Martin Bionics

## Here are 10 Oklahoma Technology Companies:

### 1 Martin Bionics/OrthoCare Innovations, Oklahoma City

This medical device research and product development company focuses on commercializing advanced technologies to improve clinical efficiency and enhance the quality of patient care services in the rehabilitation and elder care markets. Founded in 2007, the company is launching a pipeline of innovative rehabilitation and aging technologies based on its patented StepWatch™ and CompPAS™ platforms.

### 2 TwitPic, Tulsa

Created by Noah Everett, TwitPic allows computer users to share photographs on popular social media site Twitter.com. From TwitPic's interface, users can login to Twitter accounts, upload an image and post a status update to Twitter with a link to the photo, along with a description. More than 1 million photos have been shared using TwitPic.

### 3 MacroSolve Inc., Tulsa

MacroSolve, Inc. is a leading provider of mobile data and mobile video solutions to businesses. Through its Anyware Mobile Solutions division and a new online mobile business community and e-marketplace, the company continues to pursue innovative strategies to help businesses gain mobility's competitive advantages and bottom-line benefits.

### 4 Avansic, Tulsa and Oklahoma City

Headed by Gavin Manes, Ph.D., Avansic is one of the country's leading digital forensics firms. It services the legal and business communities through electronic evidence discovery, data preservation, expert witness testimony and litigation support. Processes and procedures are documented, up-to-date and thorough. Avansic trains and develops its own talent and values its many partnerships with higher educational institutions.

### 5 Thirty Sixth Span Internet Technologies, Oklahoma City

Derrick Parkhurst, Ph.D., created his company to develop innovative Internet technologies for social networking. Parkhurst believes online social networks, just like face-to-face social networks, can provide educational resources, peer interaction and support, professional development opportunities, and lasting business relationships.

### 6 Grocio.com, Tulsa

Gerald Buckley created Grocio.com in an effort to offer savings and coupons through a comparison grocery shopping search engine. The company won the 2008 Tulsa Spirit Award, created to motivate an increase in entrepreneurial endeavors in the Tulsa area. The award process is also designed to increase the promotion of resources available to support entrepreneurs as they grow their businesses.

### 7 SouthWest NanoTechnologies Inc., (SweNT), Norman

SWeNT is an anchor in Oklahoma's rapidly emerging knowledge-based economy. The company produces single wall carbon nanotubes, known for their extraordinary strength and flexibility are in demand for myriad uses in manufacturing. The company is moving the state forward as Oklahoma continues to create global industry leaders in the nanotechnology, bioscience and renewable energy fields.

### 8 IMTEC Corporation, Ardmore

Recently acquired by 3M, IMTEC focuses on dental applications and new technology to improve dentistry. IMTEC created a revolution in implantology with the introduction of the Sendax® MDI Implant line and quickly grew into the global leader in small diameter implants. IMTEC continues to build an innovative line of implants, supplementary dental products and digital dentistry solutions.

### 9 Emotion Media, Tulsa

Brian McMurray and Erick Pinell considered relocating from Tulsa to Colorado Springs, Colo., where they thought they had a better chance of finding funding for their company, which helps photographers put together multimedia packages. Then they heard about i2E, a state-supported organization that mentors entrepreneurs and runs networking events with investors. They presented their business plan in 2007 and raised \$750,000 from i2E and seven more investors. "Without the state program," says McMurray, "we wouldn't be in Oklahoma today."

### 10 Immuno-Mycologics Inc. (IMMY), Norman

IMMY was founded in 1979 to produce fungal diagnostic products. Today, the company's staff provides the most comprehensive line of diagnostic products available as well as expert technical assistance and a commitment to the highest quality manufacturing and management practices.